



## Fall 2018 Supply Chain Advisory Board Meeting October 8th 2018

### Introduction

- Marty Parker
  - Welcome
  - Agenda Overview
  - Inaugural Supply Chain Advisory Board Meeting
  - Why UGA?
- Board Member Introductions and former students in attendance

### Management Department Updates- Bob Vandenberg

- Department at UGA
  - Creation of Supply Chain and Human Resource Emphasis
  - Creating a brand for undergraduate Management students
- Admissions
  - High number of students applying for admission to the major

### Terry College of Business Updates – Dean Ben Ayers

- Facilities
  - Commitment to providing outstanding career opportunities
  - Business Learning Center
  - Cocoa-Cola Plaza: Green Space
  - New building with 350 seat auditoria.
  - Entrepreneurship Facility
- Mentorship Programs
  - Helps students identify career opportunities and interests
  - Allows for better connecting students with alums and tracking their interactions
- Innovation of Terry College Degrees
  - Digital Marketing Emphasis
  - Information Systems Emphasis
  - Supply Chain Management Emphasis
  - Human Resource Management Emphasis
- Specialized Master's Program
  - Master of Accountancy – Partnering with KPMG on projects
  - Master of Data Analytics – Inaugural class with 25 students
- Employment and Placement Rate
  - 98% placement rate in the Terry College
    - Function of a good economy
    - Reflection of quality students and faculty

**Company Question and Answer Session– Annant Patel (Georgia-Pacific),  
Tom Hogan (Augusta National)**

- Georgia-Pacific and Terry College of Business- Recruitment and Relationships
  - What Worked?
    - Classroom face time and interactions
    - Inform students of who the company is, and what they do.
    - Talk to students about Supply Chain-using real-world examples encountered in your company.
    - What do students find interesting?
    - Commitment to openness & the passion in teaching supply chain
    - Typical
  - Typical Campus Day for Georgia-Pacific
    - Guest Lecture
    - Lunch
    - Face-to-Face interviews
- Augusta National and the Terry College of Business Involvement
  - Partnership between UGA and the Masters Championship Tournament
  - Approach to the Project
    - Maximize patron experience
    - Improve Operational Efficiency
    - Develop a centralized procurement facility
    - Improve Strategic Sourcing Capability
  - 7 Students paired with business consultants
  - Students Analyzed
    - Patron Flow Analysis
    - Concession Analysis
    - Bottlenecks Analysis

**Student Q&A- Led by Supply Chain Board Members**

**Closing Remarks- Marty Parker**

- Feedback on the program
- Feedback on the board meeting