

**MUSIC BUSINESS CERTIFICATE REQUIREMENTS FOR
BUSINESS MAJORS**
21 Hours Required

Course #	Required Courses (6 hours)	
MBUS 4100	Fundamentals of Music Business [POD]	Fall Only
MBUS 5100	Emerging Issues in Music Business [POD] {pre-req: 4100}	Spring Only
	Elective Courses (15 hours)	
	<i>Group 1 Electives – At least 3 hours</i>	
ECON 4000	Economics of Human Resources {pre-req: ECON 2105 and 2106}	
ENTR 5500	Entrepreneurship and New Venture Formation	
ENTR 5510	Developing Successful Business Plans	
ENTR 5520	Implementing New Venture Plans {pre-req: [MGMT 5500 or ENTR 5500] and [MGMT 5510 or ENTR 5510]}	
LEGL 4200	Law and the Entertainment Industry {pre-req: LEGL 2700 or 2800H}	
LEGL 4400	Business Law {pre-req: LEGL 2700}	
MARK 4450	Social Media Marketing Strategy {pre-req: MARK 3000 or 3001}	
RMIN 4000	Risk Management and Insurance	
	<i>Group 2 Electives – At least 9 hours</i>	
MBUS 3100	Promotion and Publicity Techniques for the Music Business [POD]	
MBUS 3550	Music Production [POD]	
MBUS 4200	Artist Management [POD]	
MBUS 4300	Music Publishing and Licensing [POD]	
MBUS 4550	Live Concert Recording [POD] {pre-req: MBUS 3550}	
MBUS 4800	Internship in Music Business [POD]	
MBUS 5000	Special Topics in Music Business [POD]	
NMIX 2020	Introduction to New Media	Fall Only
NMIX 4110	New Media Production (pre-req: NMIX 2020)	Spring Only
MUSI 3550	Music Theory for Non-Majors	
MUSI 2040 *	History of Popular Music	
MUSI 2050 *	Survey of Jazz History	
MUSI 2060 *	History and Analysis of Rock Music	
MUSI 2080 *	African American Music	
	*Only one of the following courses may be credited toward certificate completion: MUSI 2040, MUSI 2050, MUSI 2060, MUSI 2080	