

**MUSIC BUSINESS CERTIFICATE REQUIREMENTS FOR
NON- BUSINESS MAJORS
21 Hours Required**

Course #	Required Courses (12 hours)	
MBUS 4100	Fundamentals of Music Business [POD]	Fall Only
MBUS 5100	Emerging Issues in Music Business [POD] {pre-req: 4100}	Spring Only
MBUS 3000	Business Fundamentals as Applied to the Music Industry	
ACCT 1160	Survey of Accounting	
	Elective Courses (9 hours)	
	<i>Group 1 Electives – At least 3 hours</i>	
ECON 4000	Economics of Human Resources {pre-req: ECON 2105 and 2106}	
ENTR 5500	Entrepreneurship and New Venture Formation	
ENTR 5510	Developing Successful Business Plans	
ENTR 5520	Implementing New Venture Plans {pre-req: [MGMT 5500 or ENTR 5500] and [MGMT 5510 or ENTR 5510]}	
FINA 3001	Financial Management	
LEGL 4200	Law and the Entertainment Industry {pre-req: LEGL 2700 or 2800H}	
LEGL 4400	Business Law {pre-req: LEGL 2700}	
MARK 3001	Principles of Marketing	
MARK 4450	Social Media Marketing Strategy {pre-req: MARK 3000 or 3001}	
MGMT 3001	Principles of Management {pre-req: ACCT 2102 and MIST 2090 or CSCI 1100}	
MIST 2090	Intro to Information Systems in Business	
MSIT 3001	Statistical Analysis in Business I	
RMIN 4000	Risk Management and Insurance	
	<i>Group 2 Electives – At least 3 hours</i>	
MBUS 3100	Promotion and Publicity Techniques for the Music Business [POD]	
MBUS 3550	Music Production [POD]	
MBUS 4200	Artist Management [POD]	
MBUS 4300	Music Publishing and Licensing [POD]	
MBUS 4550	Live Concert Recording [POD] {pre-req: MBUS 3550}	
MBUS 4800	Internship in Music Business [POD]	
MBUS 5000	Special Topics in Music Business [POD]	
NMIX 2020	Introduction to New Media	Fall Only
NMIX 4110	New Media Production	Spring Only
MUSI 3550 +	Music Theory for Non-Majors	
MUSI 2040 *	History of Popular Music	
MUSI 2050 *	Survey of Jazz History	
MUSI 2060 *	History and Analysis of Rock Music	
MUSI 2080 *	African American Music	
	*Only one of the following courses may be credited toward certificate completion: MUSI 2040, MUSI 2050, MUSI 2060, MUSI 2080 + Music majors may not apply MUSI 3550 toward certificate requirements.	