

# **Terry College of Business Young Alumni Board Event Sponsorship**

## *Corporate Sponsorship Opportunities*

*The Young Alumni Board is proud to present its annual Young Alumni Winter Formal and Tailgate with Terry & Tony as two of the premiere events in the Atlanta area for UGA young alumni. These events, hosted by the Terry College Young Alumni Board, serve as an essential link between the University, students, and young alumni of the Terry College.*

*\*\* The Young Alumni Network consists of more than 7,000 young professionals in the Atlanta area.*

### **Platinum Sponsor - \$1,000**

- Logo included in the Winter Formal postcard and Tailgate with Terry & Tony postcard sent to Atlanta area young alumni
- Logo included in Winter Formal email and Tailgate with Terry & Tony email invitations
- Logo included on posters to be displayed at both events
- Two complimentary tickets to the Winter Formal and Four complimentary tickets to the Tailgate with Terry & Tony (a \$280 value)
- Verbal recognition at both events

### **Premier Event Sponsor - \$700**

- Logo included in either Winter Formal or Tailgate with Terry & Tony postcard sent to Atlanta area young alumni
- Logo included in sponsored event email invitation
- Logo included on posters to be displayed at the sponsored event
- Two complimentary tickets to the sponsored event
- Verbal recognition at sponsored event

### **Event Sponsor - \$350**

- Company name listed in either Winter Formal or Tailgate with Terry & Tony email event invitation
- Company name included on posters to be displayed at the sponsored event
- One complimentary ticket to the sponsored event
- Verbal recognition at sponsored event

### **Takeaway Sponsor (Winter Formal Only) - \$850 (1 available)**

- Logo included on a takeaway (koozie or similar item) to be given to each Winter Formal attendee
- Logo included on the Winter Formal postcard sent to Atlanta area young alumni
- Logo included in Winter Formal email invitation
- Logo included on posters to be displayed at event
- Two complimentary tickets to Winter Formal (a \$140 value)
- Verbal recognition at event



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**SPONSORSHIP RESPONSE FORM**

Yes, \_\_\_\_\_ (company or individual name as it should appear in recognition) accepts the invitation and agrees to sponsor respective Terry College Young Alumni Board events.

**Please select your level of participation:**

\_\_\_\_\_ **Platinum Sponsorship\*** **\$1,000**  
*The cost of this sponsorship package is \$280. The remaining \$720 may be deductible as a charitable contribution. Please consult with a professional tax advisor regarding the potential deductibility of this sponsorship cost and charitable contribution.*

\_\_\_\_\_ **Premier Event Sponsor** **\$700**  
*The cost of this sponsorship package is \$140. The remaining \$560 may be deductible as a charitable contribution. Please consult with a professional tax advisor regarding the potential deductibility of this sponsorship cost and charitable contribution.*

\_\_\_\_\_ **Event Sponsor** **\$350**  
*The cost of this sponsorship package is \$70. The remaining \$280 may be deductible as a charitable contribution. Please consult with a professional tax advisor regarding the potential deductibility of this sponsorship cost and charitable contribution.*

\_\_\_\_\_ **Takeaway Sponsor** **\$850**  
*The cost of this sponsorship package is \$390. The remaining \$460 may be deductible as a charitable contribution. Please consult with a professional tax advisor regarding the potential deductibility of this sponsorship cost and charitable contribution.*

**This sponsorship is made in support of the University of Georgia Foundation.**

\_\_\_\_\_ **We would like to make our payment by check.**  
*Please make your check payable to The University of Georgia Foundation to the address below.*

\_\_\_\_\_ **We would like to make our payment by credit card as follows:**

**Credit card number** \_\_\_\_\_ **Is this a corporate card:** \_\_\_\_\_

**Expiration date** \_\_\_\_\_ **Security code** \_\_\_\_\_ **Card Zip code:** \_\_\_\_\_

**Name on credit card** \_\_\_\_\_ **Signature** \_\_\_\_\_

**Please list a contact for this sponsorship:**

**Name** \_\_\_\_\_ **Title** \_\_\_\_\_

**Address** \_\_\_\_\_ **City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Fax** \_\_\_\_\_ **Email** \_\_\_\_\_

Please return to: [ctsmith@uga.edu](mailto:ctsmith@uga.edu) or  
Terry College of Business Alumni Relations  
600 South Lumpkin Street, Correll Hall 420  
Athens, GA 30602

