

## Discussions of Emerging Trends

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### Introduction– Hugh Watson and Lauren Stone

- Stone: MIS Advisory Board Student Representatives Introductions
  - Watson: Explanation of the process of selecting student representatives
  - Company representatives & faculty members introduce themselves around the room
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### Terry College of Business Update – Dean Ben Ayers

- Terry's New Ranking
  - 6 of 7 majors nationally ranked by *U.S. News & World Report*
  - #12 among public business schools
- Facilities
  - BLC now completed
  - Half supported by the state, half provided by donors (companies and alumni)
  - Completed expansion and renovation of 2nd floor of Terry Executive Education Center in Atlanta
    - 1st floor renovation (Summer 2020), 3rd floor renovation (Summer 2021)
- New and Expanded Programs
  - Business minor
    - Ability to impact more students across campus
    - Terry wants to grow throughout the University
  - Fintech Certificate
  - 2nd FTMBA Cohort/Pathway MBA
- Hiring and Appointments
  - New Senior Directors for Development/ Alumni Relations, Marketing/ Communications, Finance/Administration
  - New Associate Dean for Research /Graduate Programs
  - Hired for 15 faculty positions
- Executive Programs
  - Out of Atlanta with leading companies
  - Strategic Plan Development
  - Finalized - Summer/Fall 2020
- Mission Statement of UGA's Terry College of Business
  - Overview of mission statement (what is important to Terry College of Business)
  - Detailed Explanation of First Segment: Promoting Excellence in Teaching & Learning

- Key Themes: Leadership, Data & Communication skills, Sustainability, Change Management, etc.
  - Development & Alumni Relations
    - Continued growth for Ten for Terry and Planned Giving Initiative
    - \$12.8M raised to date
    - Thankful for more than just financial support
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## **MIS Department Update– Maric Boudreau**

- New faculty:
    - Assistant Professors: Dr. Terence Saldanah, Dr. Mariana Andrade
    - Lecturer: Dr. Karim Jetha
    - Hiring in progress for one more position
    - Part-Time Instructor in FinTech: Mr. Balaram Tidhi
  - The MBT in the News
    - Ranked No. 4 among all U.S. business schools (No. 17 last year!)
  - More about FinTech Certificate
    - Open to all UGA undergrads with GPA above 3.0
    - Classes: Principles of Fintech, Fintech and Financial Services Law, Financial Technologies, Internship in Fintech
    - 64 Applicants, 61 from Terry
  - MALC 2020
    - April 2nd-4th 2020 in Athens, GA
    - MIS department chairs from over 50 universities will be attending
    - Panels, sessions, keynote speakers, debate, tailgate event
    - Mainly focused on the topic of AI
    - MALC 2020 Sponsors: Terry College of Business, Gartner
  - 50 for 50 Campaign - 50th Anniversary of the MIS Program
    - New fundraising initiative email sent to 4,923 MIS Alumni:
      - \$50 suggested to alumni who recently graduated
      - \$5,000 suggested to alumni with “high capacity”
      - 500 suggested from remaining alumni
    - Every donor giving a minimum of \$50 will be mailed a special collectable MIS coin
  - Undergraduate MIS Admissions
    - Total Applied: 236, Total Accepted: 181
    - Acceptance percentage is 77%, which makes MIS the most difficulty major to be admitted in Terry
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## Student Organizations– Lauren Stone

- MIS Student Organizations
    - Society for Management Information Systems
      - Holds company information sessions
    - Women in Technology
    - Society for Cyber Security
    - Society of Business Intelligence
    - Terry Student Consulting
    - MIS Student Advisory Board
  - Organization Spotlight: Society for Cyber Security– Jackson Reid and Malan Anderson
    - 60+ MIS and CS+ members
    - Connect members with Cyber jobs
    - Educate on digital self-defense
    - Attend hacking competitions
    - Contact: [ugascs.com](http://ugascs.com) / [ugascs@gmail.com](mailto:ugascs@gmail.com)
  - One pager in booklet about each student organizations
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## MBT Program Update– Craig Piercy

- Online Master of Business and Technology Program
  - 100% Online delivery since 2015
  - Part-Time program reaching working adults all over GA and the US
  - In two years, enrollment has doubled
  - Improved Rankings
    - #4 in Best Online Master's in Business Programs
    - Overall Score 96/100
  - MBT Current Projects
    - Nephrology Decision Support System, Terry College Sponsored Project Portal, UGA CTL, Benson, Inc, SRCUS
    - Take projects all the way from planning to implementation
  - New course - MIST7516e: Advanced Topics of Business and Technology
    - Current topics: Overview of FinTech, Blockchain, Machine Learning
    - Capstone Project Cycle - February (2nd semester) to December (4th semester)
    - Incorporating Cloud within curriculum
  - Keep us in mind for:
    - Student project opportunities
    - MBT Class of 2020 Graduating this May
    - [cpiercy@uga.edu](mailto:cpiercy@uga.edu) for any possible recruits
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## Discussion about Extending Offer Deadlines– Hugh Watson

- Discuss the rushed recruiting process from both the student and employer's perspective
- Student's Perspective - Malan Andersen (Student Representative)
  - Completing an internship usually results in a full-time job opportunity
  - The timeline can be very stressful to students being limited the opportunity to meet other companies
- Company's Perspective - Jennifer Rice (KPMG)
  - Difficult to recruit for full-time positions without knowing which interns will accept for full-time
  - Companies expect students to decide what they are looking for during their summer internship
  - Offer deadline for KPMG is around September 15
- What is a company's take on one of their interns networking with other companies who are completing their internship? - Brandon Kim (Student Representative)
  - Jennifer Rice (KPMG) response: they try to convert students to their company, but realistically won't always be 100%
  - James Murrell (Anthem): gives perspective from a non-Big 4 company
    - Try not to give a deadline to their interns to accept full-time
    - Reserve positions for students who show interest and keep in close contact with them
  - Sandeep Davalbhakta (State Farm):
    - Reiterating what Murrell said - try to stay involved with the students on campus
  - Bob Trotter (Garner):
    - Garner's perspective: If a student turns down an internship position, they're not eliminated for a full-time position. They will just be in a broader, competitive pool, rather than a narrow internship-converted pool
    - Perspective supported/ reiterated by John Holm (CGI) and Jarod Culbertson (EY)
  - Mark Huber (MIS Faculty):
    - Suggested deadlines towards October 15 (after Career Fair)
    - Students don't necessarily want to change, they just want the opportunity to see what's out there
    - It would do companies a favor as well because they would be getting students who are certain of their choice
    - The students do really want to work for your company, but they would like to discuss with people in their life (parents, friends, etc.) before making a decision
  - Lauren Stone (Student Representative):

- Suggesting one date for all of companies to implement for students to reduce stress/anxiety with overlapping timelines
  - Specifically for internships, since the process does start junior year
  - Rob Goldberg (Deloitte):
    - From a practitioner’s point of view, a single deadline is not realistic for companies because it shifts a lot for the company
  - Greg Daniel (Johnson Lambert):
    - Believe that students who accept an internship should see themselves there full-time

## Overview of the MIS Curriculum– Maric Boudreau

- Six required courses
  - Technical-heavy, business-heavy, and a mix of both
  - Recommended to complete the major in 4 semesters
- Area of Emphasis in Data Analytics
  - Required: MIST 4610 - Data Management
  - Additional required (3 of the following):
  - MIST 5730- Advanced Data Management
  - MIST 5620 - Business Intelligence
  - MIST 4800 - Internship in Data Analytics
  - MIST 4550 - Energy Informatics
- Area of Emphasis in Information Security
  - Required: MIST 5640- IT Infrastructure
  - Additional 3 required courses
- Mohamad Hadi (NCR): “Is there any discussion about considering one of the electives as a required class?”
  - Maric Boudreau: There has been discussion about the IT Infrastructure (a popular elective). However, that may add to the timeline too much. There’s also an idea of merging two courses into one.
- David Merry (IBM)
  - Need more focus on cyber knowledge in courses
- Juliana Rafla (Student Representative)
  - Information Security Management (MIST 5770) implements concepts from Business Process Management and Project Management
  - The case studies of different companies help get exposure to emerging technologies and real business issues
- Lisa Favors (EY)
  - EY is recruiting for more product managers, rather than project management
- John Holm (CGI)

- Although technical skills are important, problem-solving skills need to be kept in the program because it incorporates into many areas of a business
  - Malan Anderson (Student Representative)
    - Even though we have a course solely based on emerging technologies, they are discussed in 2-3 of our courses
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### **Importance of Certifications–Hugh Watson**

- Eric Rivard (Cerulium Corporation) & David Merry (IBM)
    - Certifications are great, but don't speak louder than actual experience like an internship
    - Believe that a certification should be pursued after a couple of years of working experience
  - Sandeep Davalbhakta (State Farm)
    - Reiterated the previous point, but especially with Cyber and Product Management certificates
  - Jaime Davenport (Salesforce)
    - Showing initiative by achieving a certification proves commitment, especially from someone with limited experience
  - Mohamad Hadi (NCR)
    - Recommend certificates, or at least give the option to in courses
  - Annie Jiang (KPMG)
    - Good idea to start studying for these certificate exams early on in courses before getting work experience
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### **Trends That Will Impact MIS Education– Nominal Group Exercise**

- Topic: What are some of the top technologies that we should incorporate into our courses?
- Each table discusses amongst themselves and vote the three top ideas
- Student representative at each table shares the top voted issue of the table
- Trends brought up
  - Collaboration control tech
  - Data: fusion, mobile, geo → regulations and privacy
  - Product Management
  - Design thinking: problem solving & strategy
  - Cloud computing/ offerings
  - Connect business value to IT - avoid silos
  - Document writing requirements
  - Compliance, security, ethics

- Analytics and automation
  - Cyber security frameworks
  - Blockchain applications and use cases
  - IT assurance and auditing
  - Total Results:
    - Top 5 Technology Trends:
    - Cloud Computing/ offerings
    - Compliance, security, and ethics- GDPR, CCPA
    - Analytics and automation/ use practical tools - RPA
    - Connect business value to IT - avoid silos
    - Design Thinking: Problem Solving and Strategy
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### **Scholarship Awarding– Dr. Piercy and Hugh Watson**

- Each donor is announced with the student receiving their scholarship
- A picture is taken of the donor representative and scholarship recipient(s)
- Corporation/ Organization Donors:
  - Aflac, Brambles, CGI, Deloitte, EY, ISACA, KPMG, Moore Colson, NCR, Protiviti, PwC, State Farm, Verizon Foundation, Hugh Watson Endowment
- Individual Donors:
  - Mark Bryson, Terry Chase, Dennis and Nancy Cobb, Jay Ferro, Craig Fleisher, Steve Follin, Patrick Gresham, Mark Mahoney, Bill Rajczak, Eric Rivard, Hugh Watson, Philip Miles
- Pictures will be posted online

### **Minutes prepared by Esther Kim and Hugh Watson**