CRISIS COMMUNICATION THINK TANK

Empowering Leaders: How to Excel Through Crises with Proven Strategies



OVERVIEW

Join us in **Atlanta** for this in-person program that focuses on strategies and principles exemplifying excellence in crisis management and leadership and guidelines to identify and navigate proactive and resilient strategies that emerge amidst a crisis. The program supplies participants with the knowledge, skills and efficacy to lead through crises, influence stakeholders, leverage resources, and enhance business processes. Additional case studies, peer-to-peer learning, and a simulation exercise improve individual and team performance.

CAREER IMPACT

- Sharpen decision-making and communication skills before, during, and after a crisis
- Build goals and benchmarks to navigate your organization through uncharted territory
- Learn to make effective decisions to sustain operations, limit liability, and protect an organization's reputation during crises
- Use collaborative insights from simulation exercises to learn from peer networks
- Guide others successfully through organizational and professional change

TOPICS

- Business and Strategic Communication
- Law and Risk Management
- Public Affairs
- Disaster Management

PROGRAM INFORMATION

Date: March 20, 2025

Time:

8:00-8:30 am - Breakfast 8:30 am -4:30 pm - Program 4:30-5:30 pm - Networking Reception

Format: In-Person in Atlanta

Location: Terry Executive Education Center 3475 Lenox Road Atlanta, GA 30326

Program Fees:

\$950 (special rates are available for UGA alumni and multiple registrants from the same company)

REGISTER NOW

www.terry.uga.edu/executive/ crisis-communication-think-tank/

CONTACT

Get started on your path to more effective leadership today, contact: Jordan King 912-230-3098 jordanking@uga.edu















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Executive Education *Terry College of Business* **UNIVERSITY OF GEORGIA**

REGISTER NOW

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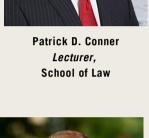
FACILITATORS



Matthew R. Auer Dean, School of Public & International Affairs



Bryan DeAngelis *Partner,* Head of Washington Office, Penta Group





Tim Coombs Crisis Communication Researcher, Consultant, Trainer



Jason Epstein *Lecturer, Legal Studies* Terry College of Business



Glen Nowak Associate Dean for Research and Graduate Studies, Grady College of Journalism & Mass Communication



Mike Pfarrer Associate Dean for Research and Executive Programs, Terry College of Business



Yan Jin C. Richard Yarbrough Professor in Crisis Communication Leadership, Grady College of Journalism & Mass Communication



Joseph Watson Carolyn Caudell Tieger Professor of Public Affairs Communications, Advertising & Public Relations, Grady College of Journalism & Mass Communication



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